



COUNTRESS OF CHESTER HOSPITAL NHS FOUNDATION TRUST HIVE INNOVATION ROOM

CASE STUDY

Pure AV Clevertouch installation supports innovation in healthcare.

The Centre for Integrated Healthcare Science is a joint venture between the Countess of Chester Hospital NHS Foundation Trust and the University of Chester. Based at Bache Hall, the Centre is designed to act as a hub for innovation and collaboration; facilitating the integration of research and education into health and social care. interactive

INTERACTIVE DISPLAY SOLUTION

Pure AV was engaged to provide an interactive display solution for the 'Hive' Innovation Room at the Centre. The Hive was previously part library and part meeting room. The space is now used to enable groups to run workshop sessions, presentations, strategy meetings, innovation and service re-design activities.

The Countess of Chester Hospital was one of 22 NHS hospitals selected to participate in a government project to define what a model NHS hospital could look like. The 'New Model Hospital Programme' brought together groups of specialists to explore opportunities for improving productivity and re-examine the way that hospital services are organised. The room was used as part of this exercise and will continue to be used to support the ongoing development of the 'New Model Hospital Programme' at the Countess of Chester Hospital.

VISUAL IMPACT AND FUNCTIONALITY

Steve Bridge, Director at The Centre for Integrated Healthcare Science, outlines the impact of the technology on the meeting space.

"The new technology, and in particular the Clevertouch display, is integral to the functionality of the room. It provides a visual focus for room users, is multifunctional and responds easily to the demands made of it within the workshop sessions".

Jane Doran, area sales manager at Pure AV comments,

"Having discussed the requirements for the room with Steve and his team, we felt that the Clevertouch screen offered the right balance of visual impact and functionality to meet the needs of the space".

Pure AV arranged a demonstration and it was decided to move forwards with the 84" Clevertouch Plus model.

The 84" screen is wall mounted with a simple wall plate for connectivity. There is an additional 48" Samsung SMART LED TV screen installed on the adjacent wall that serves to create a secondary hub area within the room.

CUSTOMER SATISFACTION

Now one of the most requested rooms at the hospital, the team are extremely pleased with the environment that has been created.

"We can thoroughly recommend Pure AV and will work with them in the future. In developing the Hive they discussed with us our requirements, and recommended the solutions which best met our needs. They are very friendly and responsive, nothing was too much trouble, and they played a key part in making the Hive the success it is".

Steve Bridge, Director, The Centre for Integrated Healthcare Science at Bache Hall, Chester.

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STEVE BRIDGE, Director, The Centre for Integrated Healthcare Science at Bache Hall

